

Häcker

kitchen.germanMade.

OUR COMPANY

2019



HÄCKER IS ...



Häcker
kitchen.germanMade.



A OWNER-MANAGED FAMILY BUSINESS

Jochen Finkemeier
Managing Partner

Horst Finkemeier
Partner

HÄCKER IS ...

A COMPANY WITH HISTORY AND FUTURE



Häcker
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1898



Hermann
Häcker

1938



Friedrich
Häcker

1965



Horst
Finkemeier

1996



Jochen
Finkemeier

2018



Management

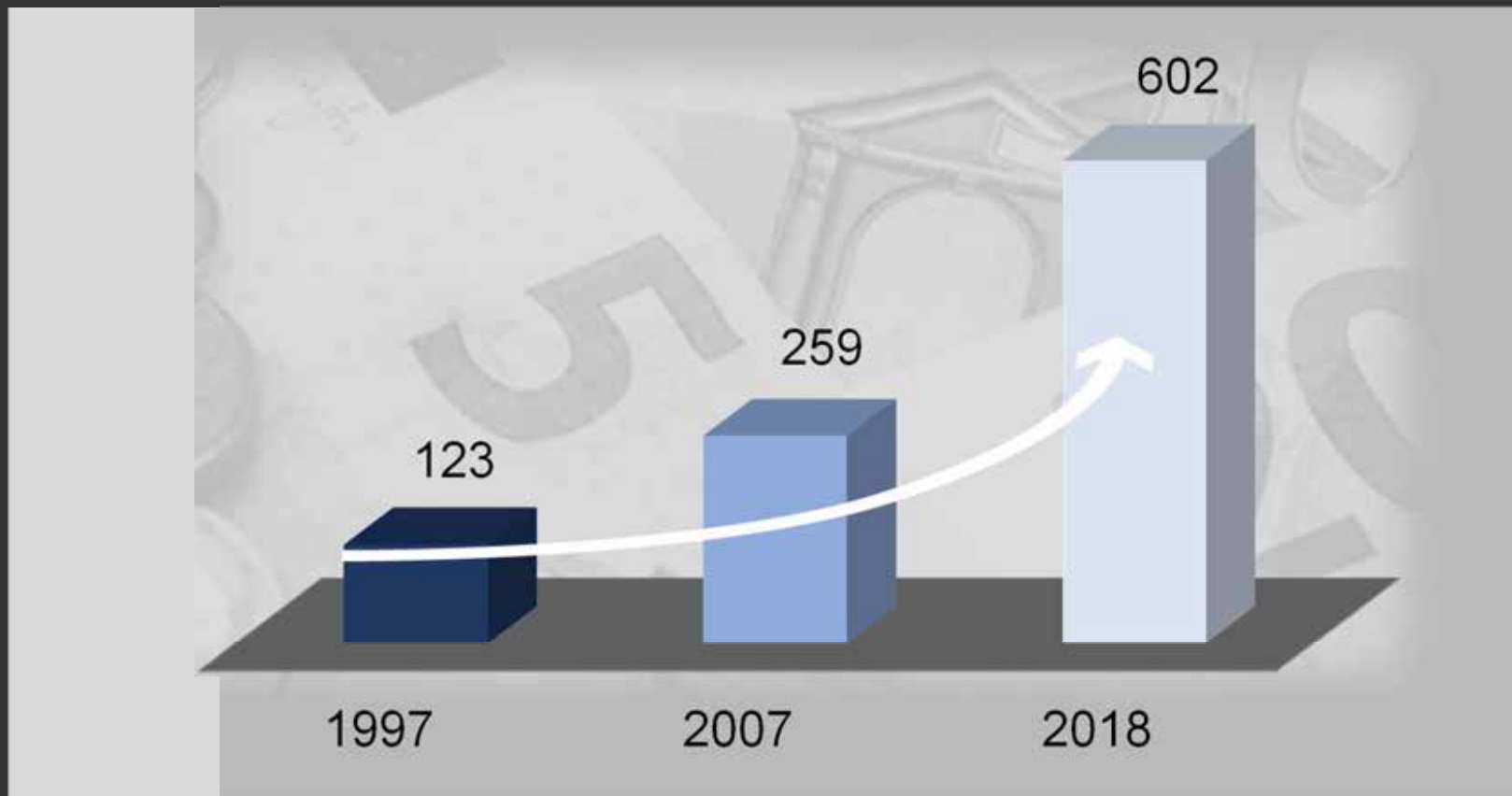
HÄCKER IS ...

A STORY OF SUCCESS

TURNOVER (€)



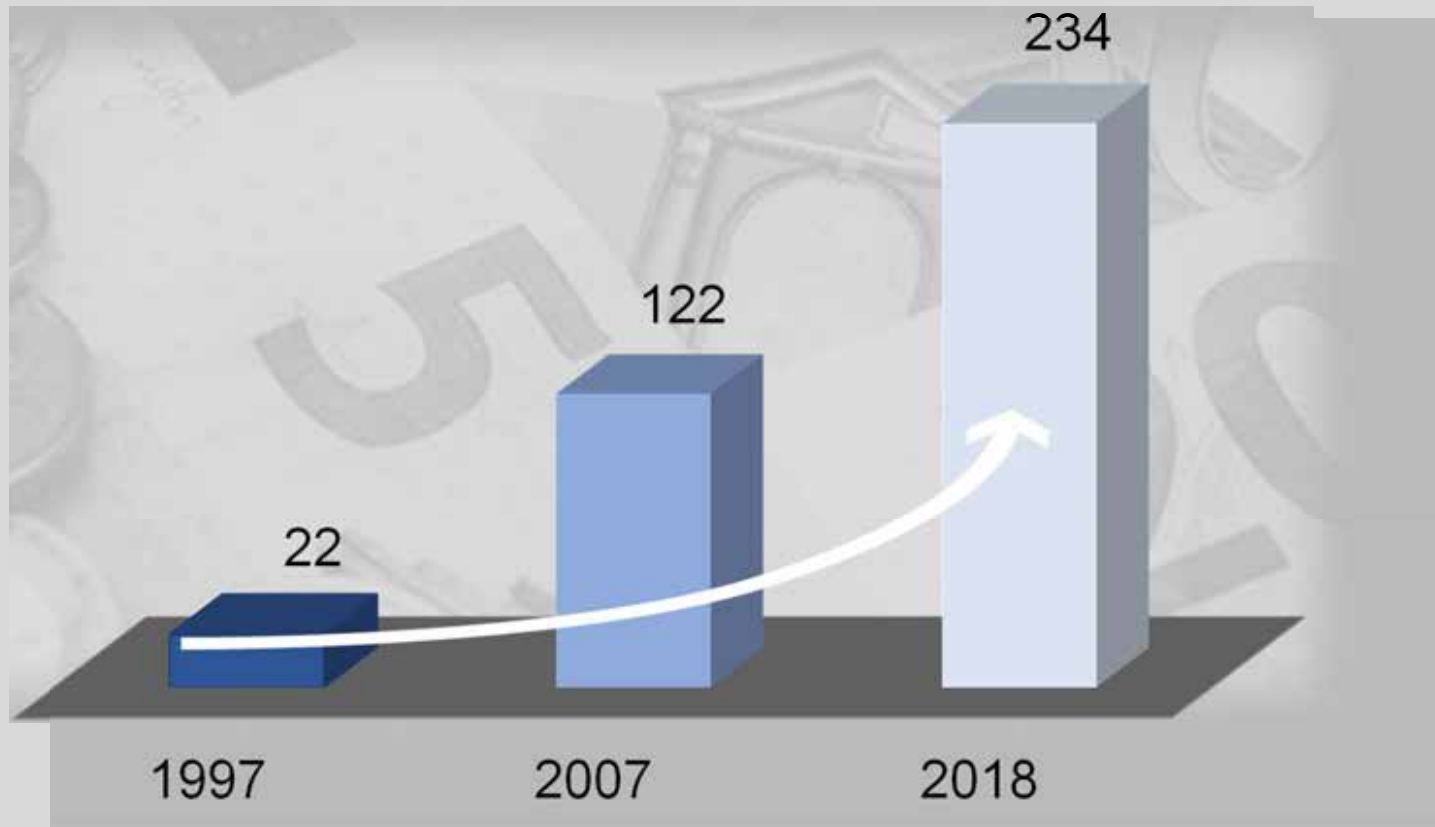
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HÄCKER IS ...

INTERNATIONAL

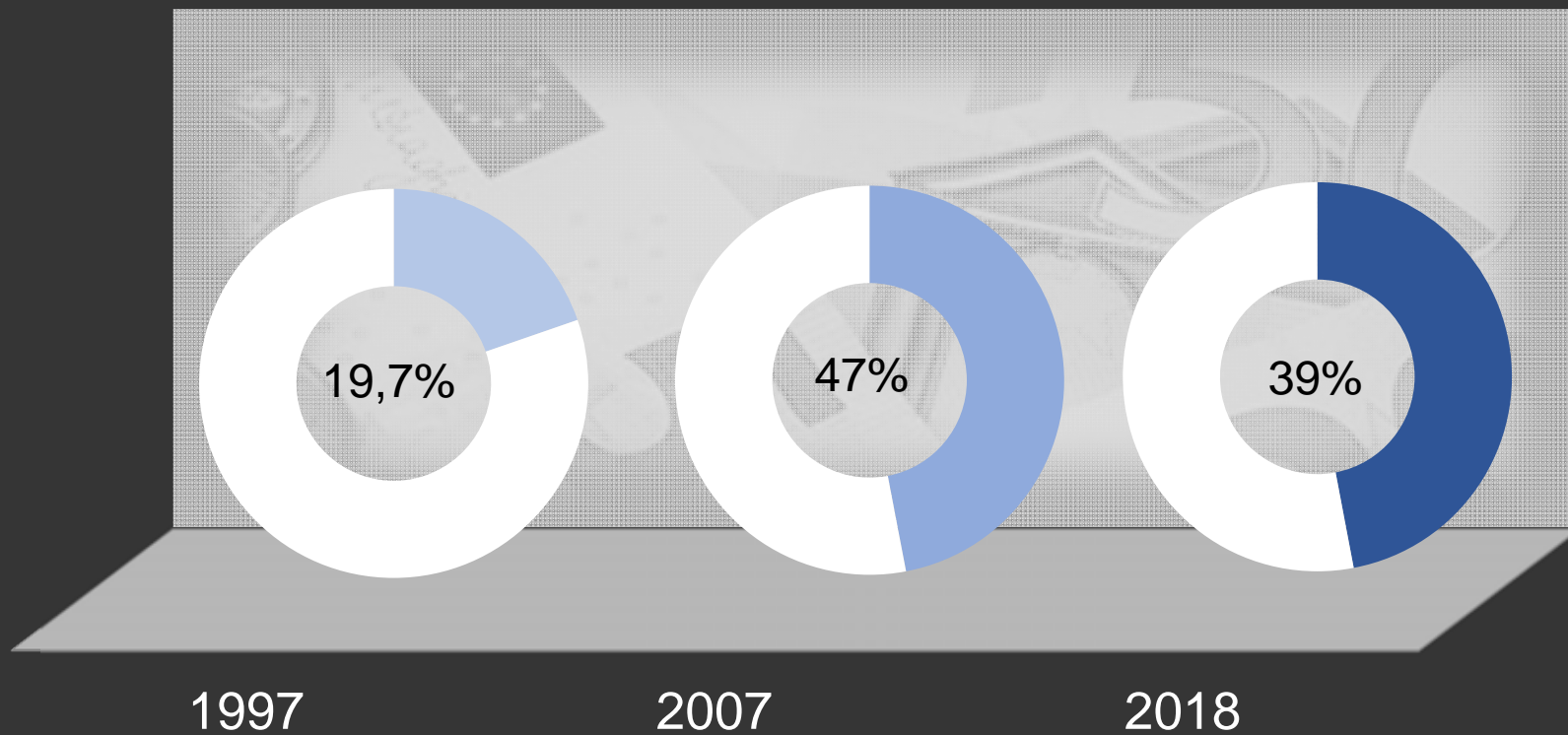
EXPORT TURNOVER (€)



HÄCKER IS ...

INTERNATIONAL

EXPORT SHARE (%)



HÄCKER BELONGS TO THE...



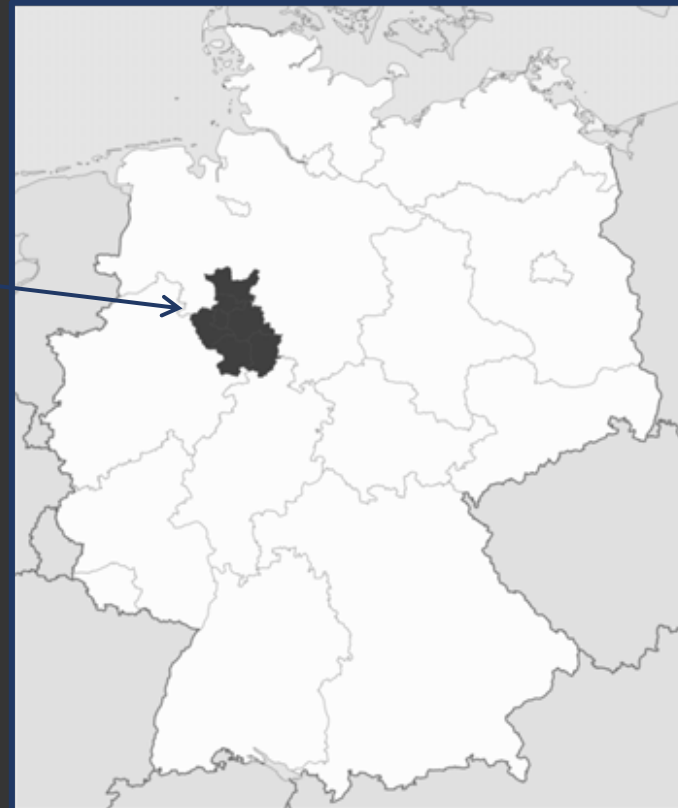
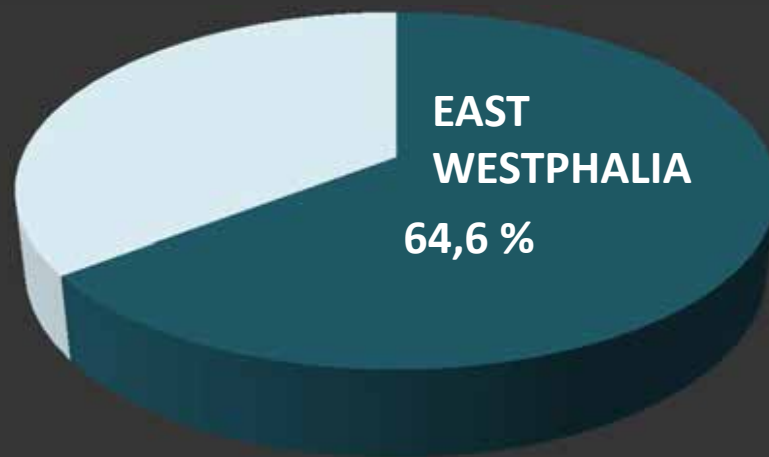
Häcker
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- TOP 2 in Germany
- TOP 3 in Europe
- TOP 7 worldwide



HÄCKER IS...

LOCATED IN THE **HEART** OF THE GERMAN
KITCHEN FURNITURE INDUSTRY: **EAST WESTPHALIA**



HÄCKER PRODUCES ...

EACH KITCHEN AT THE BASE IN RÖDINGHAUSEN



Estate

260.693 m²

113.800 m² production

25.000 m² administration

3.800 m² showroom

900 kitchen/day

HÄCKER PRODUCES ...



FROM 2020 ON ALSO IN VENNE-OSTERCAPPELN

- Biggest invest in the history of Häcker
- 215.000 m² factory premises



HÄCKER ...

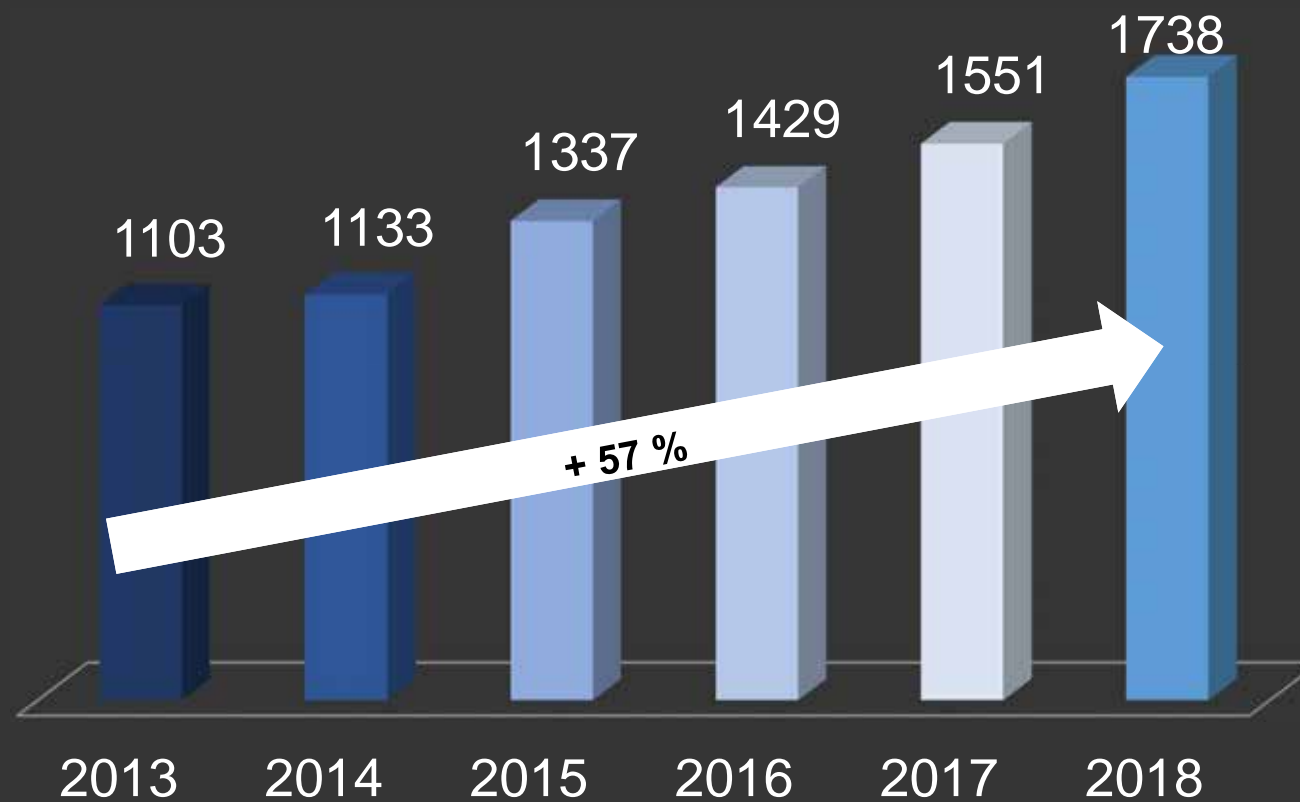
PRODUCTION



**HIGHEST TECHNOLOGICAL STANDARD
THROUGH
MODERN MACHINERY**

HÄCKER STANDS FOR ...

SAFE JOBS AND IS A VERY ATTRACTIVE EMPLOYER

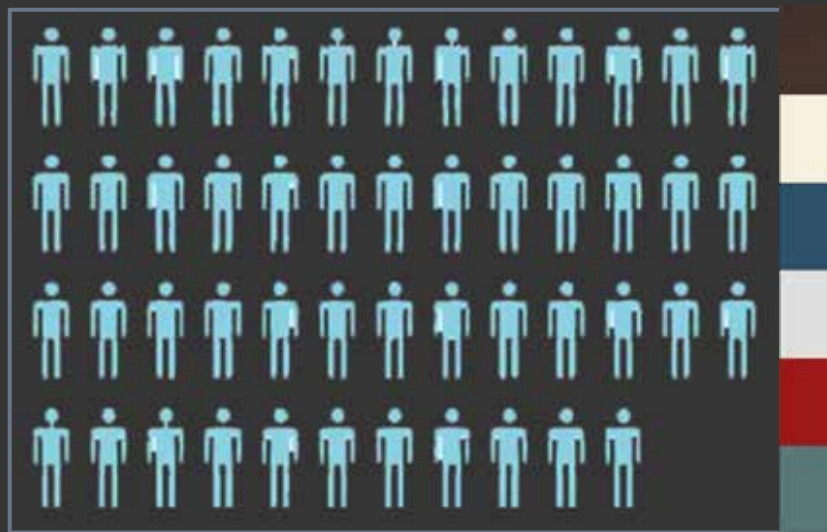


HÄCKER IS ...

PREPARING FOR THE FUTURE TRAINING OF SKILLED PERSONNEL

68 trainees in total 2018

6 professional categories



Wood technology	32
Electronic technician	3
Dual course - bachelor engineer / wood technology	1
Industrial business management	21
Dual course - bachelor of arts economics	5
IT specialist	6



HÄCKER ...



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SALES.

WE STAND FOR HUMANITY
AND CUSTOMER FOCUS



Markus Sander
Management
Sales / Marketing / Controlling

Marcus Roth
Management
Sales Domestic / Austria

HÄCKER ...

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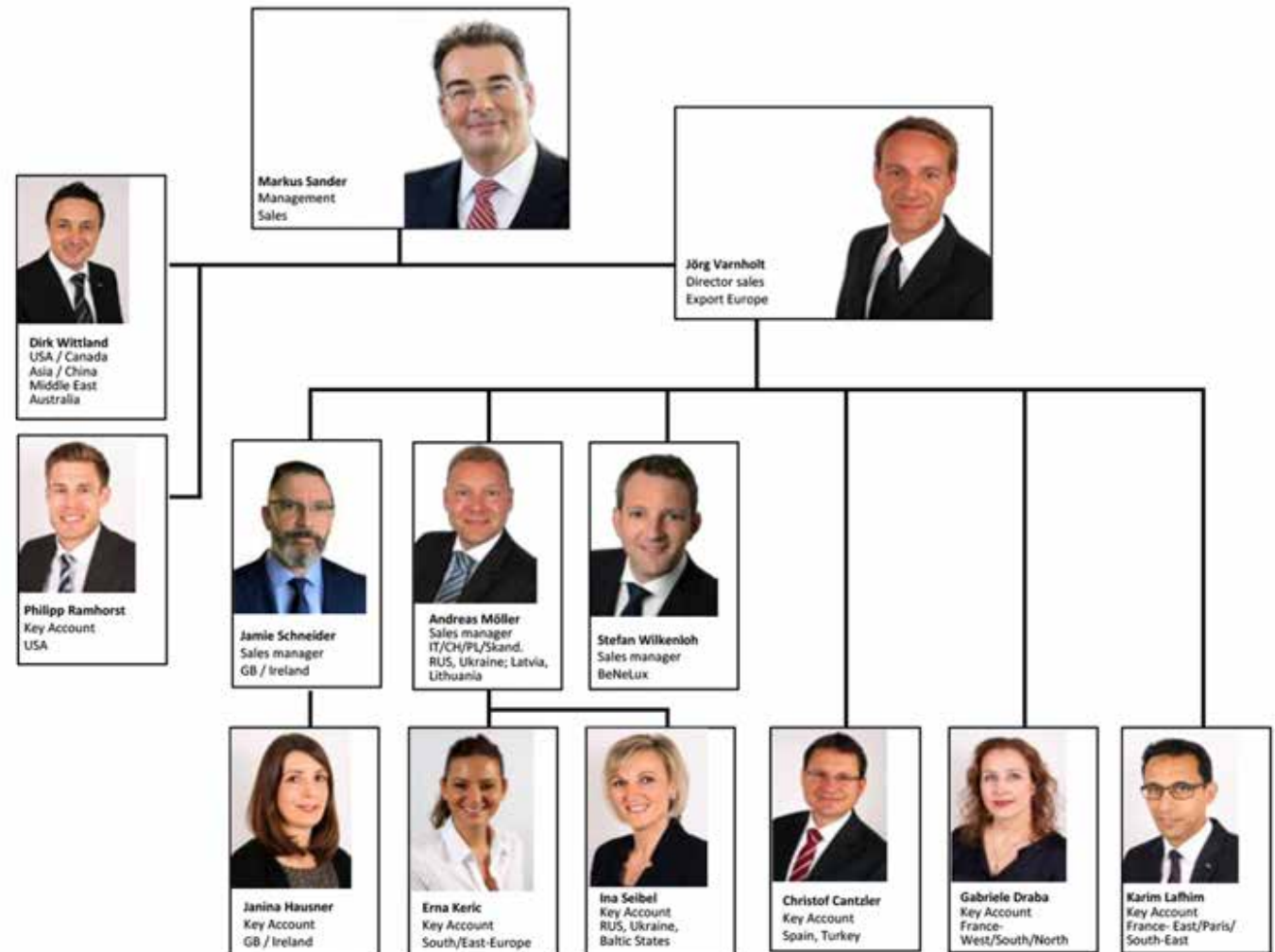
IMPRESSES WITH A STRONG SALES TEAM GERMANY + AUSTRIA



HÄCKER ...

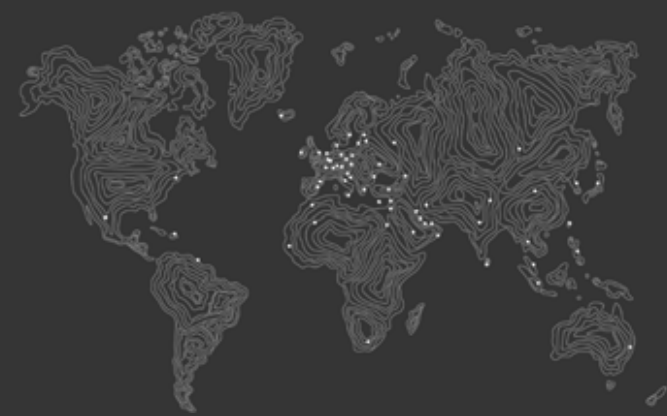
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CONVINCES WITH A STRONG SALES TEAM EXPORT



HÄCKER ...

CREATIVE MARKETING



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Gisela Rehm
Head of marketing



Karsten Bäumer
Head of communication
& public relations

HÄCKER HAS GOT ...

THE RIGHT KITCHEN FOR EACH REQUIREMENT



Häcker
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systematART

systemat

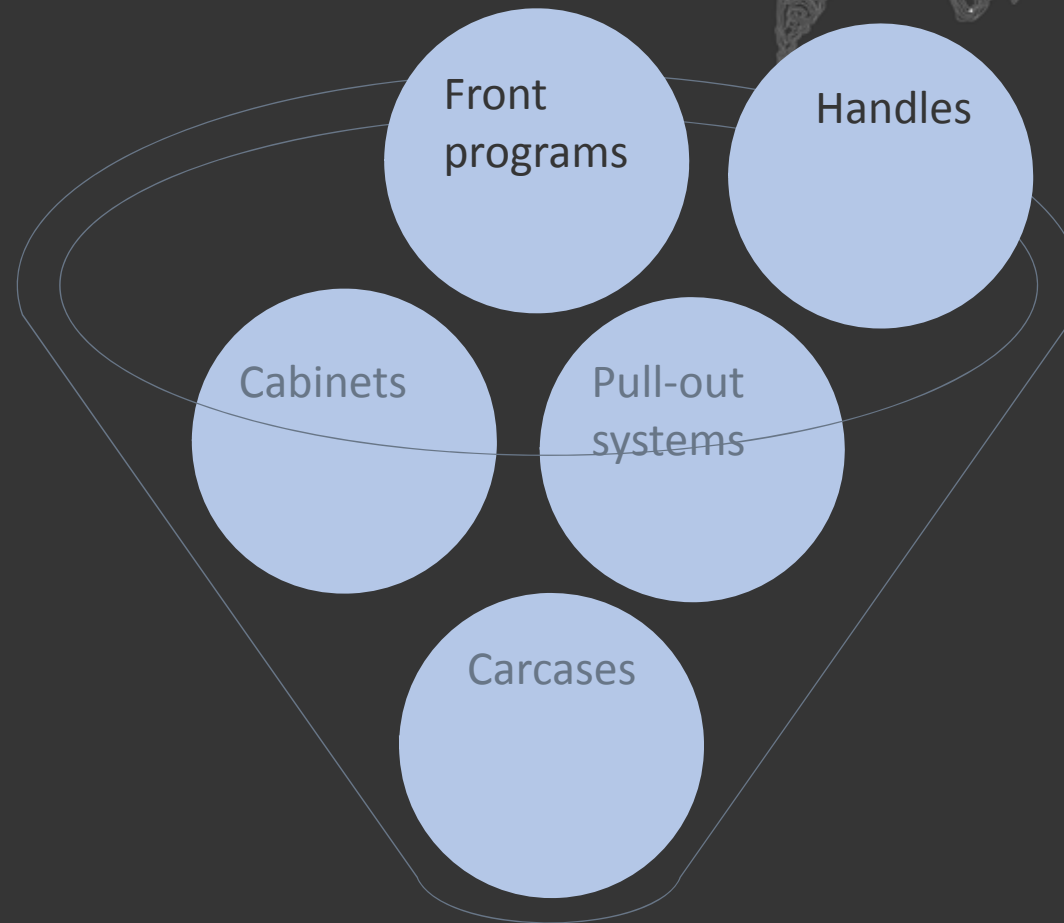
classicART

classic

VALUE

HÄCKER IS ...

VARIOUS



**INCLUDING
100.000 CABINETS**

HÄCKER IS ...

TARGET GROUP ORIENTED



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classic
classicART
systemat
systematART

HÄCKER ...

STANDS FOR QUALITY, ...



The innovative bonding technology for all edges guarantees water-repellents and resists.



... IS SUSTAINABLE



From now on all Häcker wooden products are even stronger formaldehyde reduced. With PURemission is setting new exceptional standards.



HÄCKER IS ...

CERTIFIED SEVERAL TIMES



CERTIFIED MANAGEMENT SYSTEMS



HÄCKER ...



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ASSUMES RESPONSIBILITY FOR OUR NATURE



- **REDUCTION OF EMISSIONS
BY USING WATER-BASED
LACQUER SYSTEMS**



- **OWN PHOTOVOLTAIC SYSTEM**

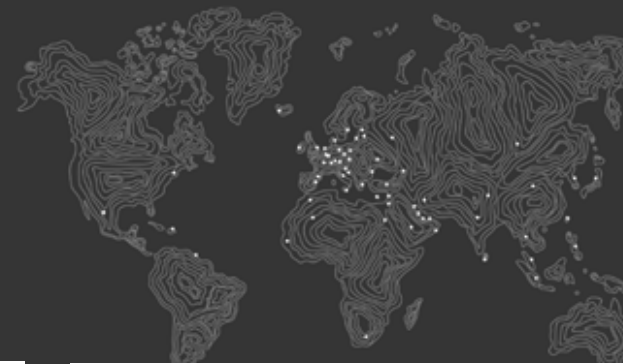


- **WOOD UTILISATION FROM
CONTROLLED FARMING**

...UND VIELES MEHR

HÄCKER IS ...

INNOVATIVE



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SlightLift



reddot award 2018
honourable mention



move

New real concrete
for fronts + gables



moving table



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AWARDED SEVERAL TIMES



2007
silent move



2010
nova



2011
climber



2018
SlightLift



red dot award 2018
honourable mention

HÄCKER HAS GOT ...



A CAMPUS

- 1.000 m²
- 6 high-technology training and seminar rooms
- Outdoor area with terrace
- Over 1500 training participants yearly



HÄCKER IST ...

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CREATIVE

- **23 INTERIOR DESIGNERS PLAN
OVER 5.000 SHOWROOM KITCHENS PER YEAR**



HÄCKER HAS GOT ...

AN EXCELLENT CUSTOMER SERVICE



**OVER 280
EXPERIENCED
ORDER PROCESSORS
CARE FOR OUR
CUSTOMERS THROUGH
PERSONAL CONTACT
IN ALMOST ALL
EUROPEAN LANGUAGES**

HÄCKER ...

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e.COM - ELECTRONICAL ORDER PROCESSING



Order planning
in the kitchen studio

Order per e-mail

electr. order confirmation

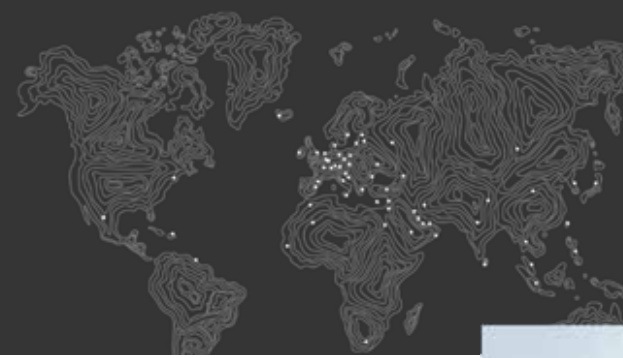
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Checking by the
Order processor



- quick process through electronical transfer
- avoiding of transfer errors and reclamations
- reduced time and effort checking the order confirmation

HÄCKER ...



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Customer Feedback on the Product Pilot

*Answers within
seconds!*

*We work now more efficient
and with more certainty*

*A MUST HAVE for
every customer...*

*My interactive
sales book*

*Great product pictures,
I'm impressed!*



HÄCKER IST ...

A PROFESSIONAL IN LOGISTICS



IN EUROPE AND OVERSEA



OWN TRUCK FLEET WITH 210 TRAILER 94 TOWING VEHICLES

HÄCKER HAS GOT ...

TEAM SPIRIT



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OUR COMPANY

YOUR PARTNER

